

Abstract

Provided is an aqueous cleansing comprising 5 to 30 wt.% of a sulfate surfactant which is composed of sulfates represented by the following formula (1):



wherein, R represents a C₈₋₁₈ alkyl or alkenyl group, n stands for 0 or a positive integer, and M represents sodium or ammonium, wherein 30 to 45 wt.% of the sulfates is a sulfate of formula (1) in which n=0, 18 to 27 wt.% of the sulfates is a sulfate of formula (1) in which n=1, 10 to 20 wt.% of the sulfate is a sulfate of formula (1) in which n=2, and the balance is a sulfate of formula (1) in which n is 3 or greater; and the total amount of the sulfates of formula (1) in which n is an integer of from 0 to 2 is 70 wt.% or greater based on all the sulfates.

The hair cleansing composition of the present invention exhibits benefits such as good foaming properties and a high lubricating foam quality during shampooing, provides smooth feeling during rinsing, imparts the shampooed hair with luster and manageability, has good low temperature stability and is substantially a non-irritant.